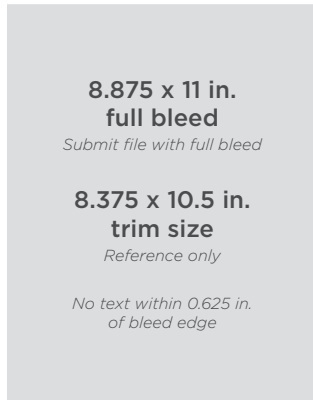


## ADVERTISING SPECIFICATIONS

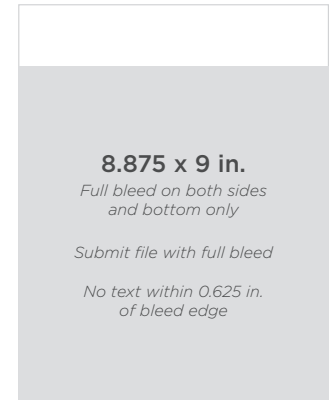
### FULL-PAGE



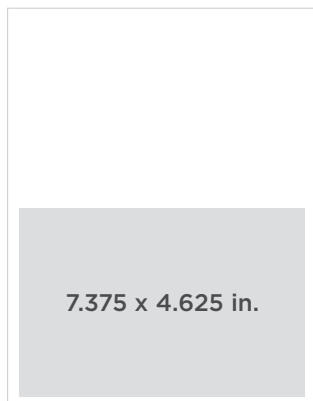
### 2-PAGE SPREAD (DOUBLE TRUCK)



### BACK PAGE COVER



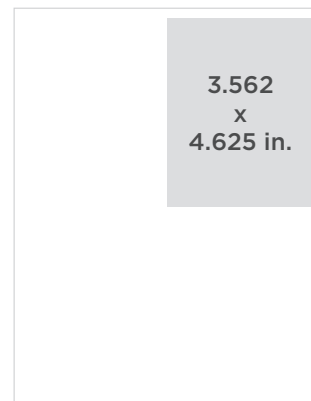
### 1/2 PAGE HORIZONTAL



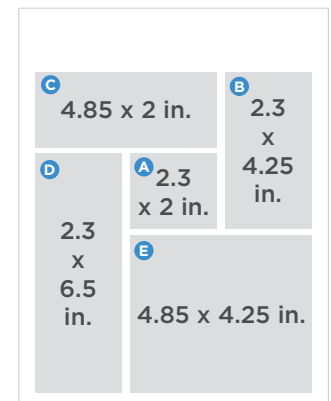
### 1/2 PAGE VERTICAL



### 1/4 PAGE



### MARKETPLACE



### FILE FORMAT REQUIREMENTS

- 300 dpi or higher
- High resolution JPG or PDF format
- CMYK color (try to avoid the use of 4-color black text)
- All ads should be trimmed to size, unless it is full page with bleeds. **No crop or printer marks.**
- Downloadable file templates also available at [www.zcodemedia.com/specs](http://www.zcodemedia.com/specs)

### PORTABLE MEDIA SUBMISSIONS

- ZCode accepts files via email [graphics@zcodemedia.com](mailto:graphics@zcodemedia.com)
- Or upload to Dropbox at [www.dropbox.zcodemedia.com](http://www.dropbox.zcodemedia.com)

For any questions, additional sizes, or more information, email [graphics@zcodemedia.com](mailto:graphics@zcodemedia.com) or contact your ZCode Marketing Consultant.